SME’s Annual Conference & Expo attracts attendees with diverse backgrounds in Mining Operations, Suppliers and Service Providers. Sponsorships offer a key opportunity to network and market products, commodities or services to so many potential customers.

— GeoGlobal, LLC

Contact Us to Find Out More!

Exhibits
Contact Justin Courtney
303.948.4200
exhibits@smenet.org

Sponsorship
Contact Emma Salditt
303.948.4224
sponsorships@smenet.org

Advertising
Contact Ken Goering
303.948.4200
advertising@smenet.org

Visit smeannualconference.com for more information.

Data is based on 2019 SME Annual Conference & Expo and is not representative of the 2020 SME Annual Conference & Expo.
Connect with INDUSTRY LEADERS

When you partner with MineXchange, the SME Annual Conference & Expo, you elevate your company in front of the leaders of the mining and metallurgy industry. With several unique marketing opportunities available, we can help your company find the best option to reach your target customers and to achieve your marketing goals.

Partner with MineXchange:

- Reach influential decision makers
- Effectively position your products, services and brand for large scale awareness
- Be a part of an industry-leading conference
- Identify and develop new markets and customers
- Deliver information about your products and services directly to decision makers
- Enhance and expand your insight to the industry’s purchasing strategies and buying cycles
- Play an active role in the global mining industry
Exhibitor Elements
Build Relationships on the Show Floor

Reach the world’s mining and metallurgy market at MineXchange 2020, the SME Annual Conference & Expo. This innovative conference spans all disciplines of mining engineering and includes professionals in a variety of career levels. The EXPO floor provides access to industry thought leaders and increases your company’s visibility. Position your product or service at the forefront of the mining community and build relationships critical to the success of your business.

They’re In – Are You?
Hurry – don’t miss out! Booth sales are going fast. Find out why top companies like these keep coming back:

ACZ Laboratories Inc
Advanced Terra Testing Inc
AECOM
Agapito Associates Inc
AIL Mining
American Exploration & Mining Association (AEMA)
American Institute of Professional Geologists (AIPG)
Anvil International
ARCADIS
Baroid Industrial Drilling Products
Bekaert Maccameri Underground Solutions
BICO Inc
Boart Longyear
Brookville Equipment Corp
Canadian Institute of Mining, Metallurgy & Petroleum (CIM)
Canadian Mining Journal
CANTY
Carlson Software
Caterpillar Inc - Global Mining
CETCO
Chevron Phillips Chemical Co Lp
Datamine North America Inc
Derrick Corp
DMC Mining Services Corp
DSI Tunneling LLC
Dyno Nobel
Environco, Inc
Epiroc
ERIEZ
First Drilling
Flexco
Flowrox Inc
FLSmidth
Geokon, Inc
Geotemps, Inc
GIW Industries Inc (A KSB Co)
Golder Associates
Grindex Pumps
Hayward Baker
Herrenknecht Tunneling Systems USA, Inc
Hexagon Mining
Hilliard Brake Systems
Hitachi Mining Division
HUESKER inc
Independent Mining Consultants, Inc
Jennmar Corp
JKTech Pty Ltd
Johnson Industries Ltd
Kalenborn Abresist Corp
Knight Piesold and Co
Komatsu
Kraft Power Corp
Liebherr USA, Co - Mining Equipment Division
Line Power Manufacturing
Mackay School of Earth Sciences and Engineering
MAPTEK
Matrix Design Group
McLanahan Corp
McLellan Industries, Inc
Mackay School of Earth Sciences and Engineering
MAPTEK
Matrix Design Group
McLanahan Corp
McLellan Industries, Inc
Mackay School of Earth Sciences and Engineering
MAPTEK
Matrix Design Group
McLanahan Corp
McLellan Industries, Inc
What Your Booth Includes:
- Two (2) complimentary, full conference registrations for each 10’x10’ booth valid for registration bag/materials, technical sessions, exhibit hall entrance and functions
- Two (2) complimentary exhibit staff registrations for each 10’x10’ booth for exhibit personnel
- A 7” x 44” company ID sign with company name and booth number
- An 8’ back drape with 3’ draped side rails
- General Security

Additional Benefits:
- OVER 260,000 sq. ft. of exhibit space with over 750 booths to choose from
- ACCESS to over 6,000 qualified attendees
- Free ShowGuide listing including; company information, booth number, and a 100-word product/service description. The ShowGuide is featured in the January and February issues of Mining Engineering magazine and is mailed to over 13,000 members and subscribers
- Company listing and booth number on the interactive live floorplan, onsite program and mobile app
- DISCOUNTED advertising in the January and February issues of Mining Engineering magazine
- FREE and discounted ShowGuide advertising, with 3-for-1 opportunities in January and February
- DISCOUNTED ads in the Conference Onsite Program
- FREE Exhibitor Customer One-day only exhibit hall passes
- DISCOUNTED marketing enhancement packages for your booth on the MYS interactive floorplan. Catch the attendees’ eyes to learn more about your company. Upload press releases, new product announcements, videos and much more

Exhibit Booth Rates:
- $2,600 – Standard 10’ x 10’ booth
- $2,800 – Corner 10’ x 10’ booth

Note: See interactive floorplan for educational, non-profit and government rates at http://www.smeanualconference.com/index.cfm/exhibits-sponsors/exhibits/exhibit-sales/

How to Reserve Space:
View the interactive floorplan and online contract on the SME Annual Conference & Expo website http://www.smeanualconference.com/index.cfm/exhibits-sponsors/exhibits/exhibit-sales/
- Hover mouse over Exhibitors & Sponsors in the top toolbar
- Click the interactive floorplan button for the MYS floorplan
- Zoom in on gray sold booths around your choice to see who occupies them
- Click on your desired booth
- Click the space application contract link on the right side of the floorplan
- Make sure the contact name and email is the “official contact” for all correspondence with SME exhibits management

For More Information on Booth Availability
Please contact:
SME Exhibit Sales and Operations
exhibits@smenet.org
303.948.4200

ME Elecmetal
Metso
Midwest Industrial Supply, Inc
Mill Man Steel, Inc
Mineral Technologies
Miners News/Mining Directories
Mining Magazine
Mining Media International
Missouri University of Science & Technology
MMD Mineral Sizing (America) Inc
Montana Tech - School of Mines & Engineering
National Institute for Occupational Safety & Health
Netafim USA
New Mexico Institute of Mining Technology
Newmont Mining Corp
Nexans AmerCable
Nicholson Construction
Normet Americas, Inc
OREMAX
Outotec
Phoenix Conveyor Belt Solutions
Precision Pulley & Idler
Putzmeister Shotcrete Technology
Quinn Process Equipment Co
RSG Inc
Ruen Drilling, Inc
RWI Enhanced Evaporation Services
Schaeffler Flexadux Corp
SGS Minerals Services
Shotcrete Technologies, Inc
SMI Evaporative Solutions
SOLMAX
Spadrup Fan Co
Split Engineering
SPX Flow, Inc
SRK Consulting (US), Inc
Strata Products Worldwide, LLC
Surecrete Inc
TAKRAF USA, Inc
Tetra Tech
The Mineral Lab, Inc
The Mining Record
Thermo Fisher Scientific
thyssenkrupp Industrial Solutions (USA), Inc
TIC - The Industrial Co/Kiewitt Mining Group
Tsurumi Pump
U.S. Geological Survey (USGS)
University of Arizona Mining and Geological Engineering
University of Utah, Mining Engineering Dept
Valley Forge & Bolt Mfg Co
Veolia Water Technologies
Victaulic
Virginia Tech Department of Mining & Minerals Engineering
Voith Turbo Inc
Weir Minerals – North America
West Virginia University, Dept of Mining Engineering
Westco Engineering
Westpro Machinery Inc
Women’s Mining Coalition
WSP
WSP
WSP
WSP
WSP
Put Your Company Front and Center at MineXchange 2020

Showcase your brand to industry leaders, innovators and mine operators at MineXchange, where industry leaders and innovators converge.

Take advantage of these great marketing opportunities to create unforgeable impressions and connections to customers with unmatched impact on your bottom line.

Influencer Sponsorships for Brand Exposure:
Starting at $20,000

SOLD! Overall Conference Sponsor
- Conference Bags
- Headquarter Hotel Key Cards
- Conference Lanyards
- Mobile App
- SME/AIME Awards Dinner + Closing Event

Sponsorships: at a Glance:
Leverage sponsorships for brand awareness and engagement.

Engage Thought Leaders:
- Keynote Session
- Technical Track Sponsorship
- Conference Proceedings USB Drive

Invaluable Networking:
- International Reception
- SME Division Lunches
- SME Foundation Gala

Memorable Activations:
- Move Mining! Event
- Photo Booth (NEW!)
- Health & Safety Division 5k
- Portable Mobile Charging Devices (NEW!)

Reach Students & Young Professionals:
- Move Mining!
- Student Forum
- Student Design Competition
... and MORE!

2019 Sponsors
Thank you to our 2019 Sponsors who made the 2019 SME Annual Conference & Expo a success!

Advertise with the Leader

Drive traffic, promote new products and engage customers with well-time advertisements in Mining Engineering Magazine – the mining industry’s most trusted technical resource. Mining Engineering reaches over 13,000 readers each issue with a pass-along readership of total readership of 16,000.

MineXchange 2020 SME Annual Conference & Expo exhibitors can take advantage of big discounts and free placements in the official SME ShowGuide publications. Advertisements placed in the January 2020 PreShowGuide section of Mining Engineering receive a 20% discount and are repeated free in the February 2020 ShowGuide section of the magazine, as well as the onsite ShowGuide distributed at the event. Purchase an eye-catching company logo above your listing in the January PreShowGuide section, and that logo is repeated free in the February publications as well.

We want to work with you to help you find the best option for your company to reach your target customers and to achieve your marketing goals.

For More Information and to Secure Your Sponsorship
Please contact:
Emma Li Salditt
SME Sponsorship Coordinator
sponsorships@smenet.org
+1 303.948.4224

For More Information on Advertising
Please contact:
Ken Goering
SME Advertising Coordinator
advertising@smenet.org
+1 303.943.4243

Smart Connections Start Here

<table>
<thead>
<tr>
<th></th>
<th>Influencer Sponsor</th>
<th>Innovator Sponsor</th>
<th>Connector Sponsor</th>
<th>Automator Sponsor</th>
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<td>Branded signage in prominent areas on site</td>
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<td>Pre-conference promotions on website</td>
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<td>Priority points awarded for 2021 exhibit space draw</td>
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<td>Interactive mobile app banner ad</td>
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<tr>
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$20,000 and over $6,000 ≥ $19,000 $2,500 ≥ $4,999 $1,000 ≥ $2,499
The SME team understood our sponsorship goals, and helped us craft a strategy for how to best leverage the benefits of the sponsorship to increase visibility at the conference and drive people to our booth.

— Lane Construction Corporation